



## WHY BADEN-WUERTTEMBERG?

Baden-Wuerttemberg is a leading location for lightweight technology. The automobile was invented here in 1886, and the heart of the German auto and machinery industry is still beating strong. Lightweight design in architecture has its origins here – with the lightweight technology sector always opening up new possibilities.

The entire supply chain that is needed for intelligent lightweighting is to be found here – from research and development to technical design and simulation as well as manufacturing and production.

## POWERED BY LEICHTBAU BW GMBH

Leichtbau BW GmbH is a non-profit economic development corporation for the promotion of trade, industry and science. It represents a network of more than 1,600 companies and over 220 research institutions in the field of lightweighting technology, being the largest network of its kind in the world.

The networking platform helps small and mid-size businesses promote and market innovations in the lightweighting sector and furthers innovation and technology development by matching appropriate partners from academic or industrial backgrounds.

**You need a solution or a supplier to lightweight your product?  
Talk to us: We Connect your Business!**

## GET IN TOUCH WITH US

### Leichtbau BW GmbH

Sandra Bayer Teixeira | +49-711-128988-43 | sandra.bayer@leichtbau-bw.de  
Breitscheidstr. 4 | 70174 Stuttgart | Germany | www.leichtbau-bw.de/en

Stand: November 2017



LEICHTBAU BW

# 5<sup>TH</sup> TECHNOLOGY DAY HYBRID LIGHTWEIGHTING

## »25-26/06/2018«

Internationales Congresszentrum (ICS) Messe Stuttgart


## Facts & Figures

# INFORMATIVE, INNOVATIVE, INTERNATIONAL!

For the fifth year in a row, experts and users from the lightweight technology industry will convene at the "Technology Day Hybrid Lightweighting" in Stuttgart. The first day of the conference and exhibition event in the ICS Messe Stuttgart will feature experts from research institutes and the industrial sector presenting the newest developments and current solutions in lightweight technology. The second day will offer visitors the opportunity to participate in an organized business matching as part of our export forum and to take advantage of our forum to exchange information on start-up and investment opportunities.

overall Score   
**1.97**

„There were several questions that were asked after our presentation at the session. Several participants came to our stand later for more information. It is definitely worth it to be a presenter and exhibitor at the Technology Day.“  
Eugen Pfeifer,  
AutomoTeam GmbH

 **34** speakers

- ▶ Lectures from TRUMPF, Dieffenbacher, J.Schmalz
- ▶ 870 lecture minutes

**300** Participants  **10%** international


- ▶ Participants from DAIMLER, ElingKlinger, Ed. Züblin, Porsche
- ▶ 41% machinery, 39% automobile, 7% aerospace, 5% energy sector, 5% construction sector

**18**  exhibitors  
▶ With live demonstration area

„Great event. I always appreciate the good discussions with our present and expanding network.“  
Marc Kirchhoff, TRUMPF Laser- und Systemtechnik GmbH

over   
**1 Mio**  
reached (press coverage)

**45**  B2B Match-Meetings

more than   
**60%** are interested in cooperation

„The changeover between the sessions worked perfectly. The audience was also very open to questions and discussions.“  
Christof Kindervater, Carbon Composites e.V. CC Baden-Württemberg

**93%**   
of participants will return

„Everything went great, we had good discussions with the right people.“  
Korbinian Heim, pohltec metalfoam GmbH

Expert committee with **17**  members

„Excellent value for the money in comparison to other events. The quality of the presentations was also very good.“  
Leon Schäfer, TWT GmbH

- ▶ Investment Forum
- ▶ Lounges
- ▶ **6 x** Technical Session
- ▶ **3 x** expert panels

Learn more: [www.leichtbau-bw.de/technologyday](http://www.leichtbau-bw.de/technologyday)